



## **D2N2 SECTOR AND SKILLS ADVISORY GROUPS**

The Advisory Groups are a collective body of 'sector ambassadors' who provide the link between the sector and the D2N2 LEP informing strategic awareness, developments, needs and actions.

D2N2 LEP has an Advisory Group for each of the eight sector areas of Economic Focus: Transport Equipment Manufacturing; Life Sciences; Food and Drink Manufacturing; Construction; Visitor Economy; Low Carbon (Goods & Services); Transport and Logistics, and Creative & Digital Industries.

*The strategic principles for the sector and skills advisory groups are underpinned by the D2N2 strategic economic plan and ESIF strategy and are:*

### **Communication:**

- Provide a strategic conduit to D2N2 LEP.
- Be knowledgeable of and leverage effectively for the sector national, regional and local resources.
- Meet at least three times a year to influence and support D2N2 LEP in the delivery of the sector action plan and skills action plan, and to monitor progress.

### **Advocacy:**

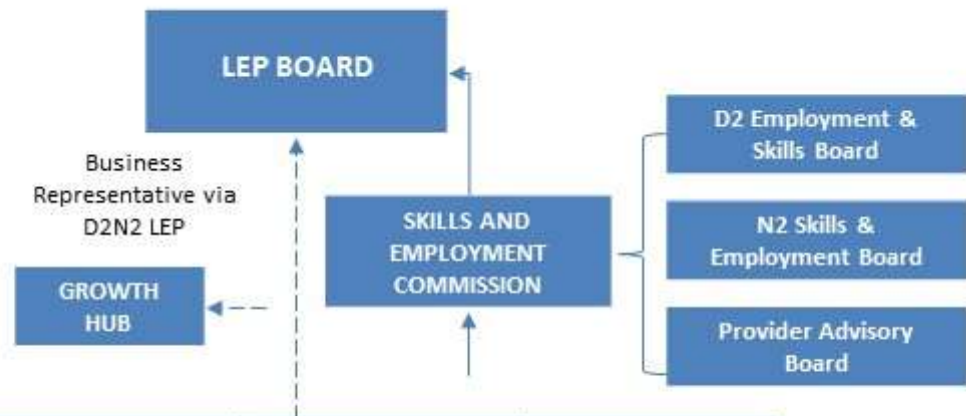
- Advocate on behalf of the sector a greater alignment of strategy and investment in employer-led activities.
- Independently represent the views of businesses, eliciting views through networks and contacts.
- Promote and share good practice to raise the profile of the sector.
- Advocate the needs of the sector through the Action Plans and understanding of local market intelligence.

### **Influence:**

- Influence for the sector an increase in business performance, productivity, employer engagement, jobs, skills and growth.
- Assist D2N2 in the establishment of efficient and effective policies and strategies to benefit the sector.
- Raise awareness to all business sizes to the vision of D2N2 LEP to create 55,000 new jobs up to 2023 and driving economic prosperity.

**Membership:**

The Advisory Group is to be chaired by a business representative and will work directly with D2N2 LEP. There is a requirement for the business representative from the Group to attend the Skills and Employment Commission as an ambassador for the sector; to encourage and promote local employment and skills provision to fully reflect the needs of employers and individuals.



SECTOR Advisory Group	Sector Chair	Skills Chair
Construction	Maria Willis	Maria Willis
Creative and Digital Industries	Kathy McArdle	Adam Buss
Food & Drink Manufacturing	Fay Davies	Fay Davies
Life Science	Liz Fothergill/Darren Clark	Suzy Rigby
Low Carbon	Jerome Baddley	Martin Rigley
Transport & Logistics	Melvyn Tyers	Allison Kemp
Transport Equipment Manufacturing	Martin Rigley	Malcolm Healey
Visitor Economy	TBA	Jo Dilley

*D2N2 Contacts:*

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