

CASE STUDY

International expansion drives business growth for Nottingham-based drill manufacturer



Rockpecker Ltd design and manufacture a range of drill heads for mining. With targeted support from the D2N2 Growth Hub and Invest In Nottingham (IiN), Rajnish Kumar MD found a great opportunity to expand the business in the UK and chose Nottingham as its European location - the first one of its kind in the county.

The D2N2 Growth Hub has helped Rockpecker Ltd to integrate the business into Nottingham and start to look at other markets from their base in Nottingham. The Growth Hub provided a range of business contacts to facilitate the refurbishment of the Lenton Lane unit to bring it to an operational specification. Rajnish's ambitious expansion plans mean that the Growth Hub is now able to help in the search for new premises with a view to increased storage and office space. Integral to Rockpecker's growth is international expansion and the Growth Hub supported this through the Nottingham City Council International Programme including meeting the High Commissioner for Kenya and taking part in a trade mission to China.

“*Nottingham has surpassed my expectations. Their specific and on-going support and the willingness to help my company is invaluable. The Growth Hub is a significant and key enabler to help me achieve my business plans both here and overseas.*”

- Rajnish Kuma, Managing Director, Rockpecker Ltd

KEY POINTS

- Rockpecker has enhanced its understanding of the Chinese markets through participation in the 2015 high-level visit to Ningbo; through the International Programme.
- Rockpecker has developed and increased the manufacturing capacity in Nottingham. The Growth Hub continues to strong line of communication because this business is keen on taking advantage of opportunities for future growth.

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