

D2N2 STRATEGIC ECONOMIC PLAN: EXECUTIVE SUMMARY

Why D2N2 Matters

By 2023 we will:

- Deliver 55,000 new jobs in the private sector
- Accelerate delivery of 77,000 new homes
- Deliver a step change in skills outcomes
- Increase our business base
- Share the benefits of growth across our communities

D2N2 is the UK's fifth largest LEP and has the ambition to match. We have put in place the rationale, team and priorities to deliver growth effectively.

D2N2 remains a dynamic and diverse economy with enduring excellence in cutting-edge manufacturing and engineering, particularly transport, life sciences, and construction. Building our industrial strength and creating sustainable private sector jobs is our focus.

D2N2 combines the best of vital urban conurbations including the Core City of Nottingham and Key City of Derby, with important sub-regional centres such as Mansfield and Ashfield and Chesterfield, attractive market towns and productive and diversified rural economies, within a high quality natural environment which enhances the quality of life for our residents as well as being a key economic asset.

A world class offer

We have excellent universities and innovative companies large and small. These include world class large firms such as Alliance Boots, EoN, Speedo and the 'planes, trains and automobiles trinity' of Rolls Royce and Bombardier and Toyota.

D2N2 however is predominantly an SME economy with crucial small and medium size businesses that underpin many local economies such as Chinook and Sygnature Discovery in Nottingham, Progress Rail in Derby, Swizzels Matlow and Peakdale Molecular in the Peak District, Timico in Newark, Inspirepac in Chesterfield, Wilkinsons in Worksop, Romo in Ashfield and Laing O'Rourke in Bolsover.

Our ambition is to grow the economic impacts of these businesses and their supply chains and secure transformational projects like 'BioCity' and Infinity Park.

In D2N2, we create, we make and we connect.

Connectivity

At the very heart of the UK, with improving transport and digital connectivity, we have real export strengths and make a significant contribution to the UK's export earnings. Building on our skilled workforce, innovative capacity, high-quality locations and vibrant urban and rural environment, D2N2 is the competitive location for business investment and has the potential to increase its rate of economic growth and make a significant contribution to achieving the Government's ambitions for creating a more balanced and sustainable UK economy.

Local people know their places best and we recognise the Government's commitment to localism and devolution. We will therefore devolve funding or collaborate with others to pursue actions at whatever level can most effectively drive our shared ambition for growth.

Why should you invest in D2N2?

We aspire to be the UK's Most Inspirational Postcode but both our SEP and Growth Deal are about delivery. Accelerating growth across the whole D2N2 area by setting an ambitious strategy, we have focused on achieving a small number of important priorities that will make a significant strategic difference to the economy and wouldn't happen, or happen as fast, without our intervention.

D2N2 has six key competitive advantages:

- Connectivity – 90% of the UK is within 4 hours drive
- World class advanced manufacturing companies – including Rolls Royce, Boots, Toyota, Bombardier, Nestle amongst many others
- Key economic drivers – a core city with a City Deal, a key city, two other major conurbations (Chesterfield and Ashfield and Mansfield)
- Innovation – leveraging universities and our excellence in R&D
- A commitment to deliver growth (but a challenge to secure viability)
- A high quality natural environment and iconic landscapes that make D2N2 a great place to live, work and invest

Our Track Record

Led by our private sector Chair Peter Richardson and Chief Executive David Ralph, D2N2 LEP has worked rapidly and established a track record in bringing partners together to make a real difference in delivery.

We have already established:

- A detailed and independent evidence base – ‘the State of the Economy’ reviewed annually and supported by a balanced scorecard performance management framework
- A six year project pipeline of key infrastructure packages including broadband and transport from which we have drawn our headline asks
- An innovation programme bringing together key employers with our three universities
- A Skills Plan, endorsed by the Secretary of State to achieve employer-led skills delivery
- A growth hub providing a single front door for business – www.businessadvicewebsite.com in partnership with the Chamber of Commerce, CI, IOD, FSB and local business support organisations
- Sector development plans including the publication of our Low Carbon Action Plan
- Localism in action
 - Establishment of local government joint committees to drive and join-up economic growth across D2 and N2 respectively and commitment to review the opportunities for embedding further governance frameworks
 - Developing a growth plan for the Peak District with Business Peak District and Peak District National Park
 - a social inclusion framework in partnership with our VCS.
 - Scoping with local MP an outer estates programme in North Nottingham
 - A partnership with Toyota to help deliver the Local Nature Partnership
 - A draft Growth Deal identifying key freedoms and flexibilities
- The Nottingham Enterprise Zone, Growing Places Fund programme and Unlocking Investment for Growth RGF programme
- An ESIF programme to provide further fuel to deliver the Strategic Economic Plan and directly complement the Local Growth Fund
- A communications plan in partnership with local media and other key agencies to highlight LEP

transparency and accountability

- An implementation plan that will bring together the 'single pot' of EU, national and local funding together with our key freedoms and flexibilities into a clear and manageable delivery plan with business cases for our headline projects

Our Strategic Economic Plan has five key themes

- business support and access to finance
- innovation
- employment and skills
- economic infrastructure
- housing and regeneration

Our SEP and Implementation Plan provides a coherent, evidenced and appraised programme of investment including the key economic infrastructure that will be developed with our partners over the next few years. All our interventions are important but the 'headline schemes' provide the most deliverable and transformational interventions in 2015/16.

The D2N2 SEP will deliver a transformative economic impact, accelerating private sector employment and the supply of new homes, raising skills, increasing our business base and ensuring that the benefits of growth are shared across communities.

The Implementation Plan provides more detail on our specific Local Growth Fund asks including detailed business cases within our priority actions for our headline schemes and includes the integration of all funding within the 'single pot'. Appendix 1 sets out the broad rationale and a long list of projects forming a baseline pipeline which will be further refined to develop future priorities.

Prioritisation and the Local Growth Fund

In order to drive forward delivery of the SEP, the D2N2 Board targets four key areas;

- Innovation-Led Economic Growth: Leveraging our key OEMs and their Supply Chains
- Accelerating Commercial and Residential Development
- A D2N2 Skills Deal
- HS2 and East Midlands Connectivity

In the SEP we have identified Priority Actions in each of these areas, some of which require support from the Local Growth Fund. Our headline schemes in each area with 2015/16 starts are detailed below.

1. Innovation-Led Economic Growth: Leveraging our key OEMs and their Supply Chains

Headline Local Growth Fund asks for 2015/16 include

Creative Quarter

As the flagship Nottingham City Deal project, the Creative Quarter supports D2N2's priority sectors of creative industries and life sciences. This programme involves the expansion of Biocity, the provision of workspace to expand premises for new business, together with the refurbishment and upgrading of vacant properties. In conjunction with removing barriers to developing the Island Site these initiatives will create a dynamic environment where new and existing innovative business will prosper. The Creative Quarter is already starting to flourish as a creative industries cluster, this will enable it to realise its full potential.

Outputs: 7103 Jobs 3350 dwellings

Nottingham Enterprise Zone

D2N2's priority project, supported by central government, the development of the four sites within the Enterprise Zone is vital to support technology-intensive companies that will define D2N2's international reputation. This programme will

help open up access to the sites for employment and housing use, including improved pedestrian routes, upgraded canal bridge, cycle links, cycling facilities, bus and green infrastructure.

Outputs: 6871 Jobs 365 dwellings

Infinity Park

Infinity Park Derby will exemplify Derby's future thinking and global influence within the advanced engineering sectors, including the automotive, rail and aerospace industries and their supply chain. This priority project delivers flood alleviation, highway access and other infrastructure works to accelerate delivery and open up Phase 2 of the Innovation Hub to provide world class innovation employment space, ICT, business and technology support.

Outputs: 2750 jobs

D2N2 Business Growth Fund

The Business Growth Fund will build on the success of existing RGF-funded activity in D2N2 which is due to conclude shortly, using proven mechanisms to ensure successful investments and excellent value for money. The Business Growth Fund will be a flexible fund, linked to the Growth Hub, that will offer incentives to support SMEs and inward investors, particularly in our priority sectors, to make capital investments to accelerate growth, create sustainable employment and enable innovation to enhance competitiveness. We will also sustain visitor economy marketing campaigns linked to our identified key attractor assets to promote increased visitor spend and employment growth within the visitor economy.

Outputs: 400 Jobs

Priority Actions;

- Developing a D2N2 Growth Hub by July 2014 – with physical presence in Nottingham to provide businesses with the support they need to start-up, grow and take advantage of enhanced digital connectivity
- A portfolio of access to finance solutions, ensuring our businesses can access the financial support they need to grow
- Support for key Growth Sectors through investment in infrastructure, technology and sector Growth Hubs, set out in our sector development plans and funded through a range of sources, including our Business Growth Fund
- Support for companies within growth sectors to grow and innovate
 - A network of advanced innovation and incubation facilities: - A University Enterprise Zone; Innovation Centre at Infinity Park, and new development at BioCity and MediCity
 - Innovation and growth programmes, including networks and access to finance, building on successful schemes like Growth 100, Next Business Generation, Derby Enterprise Growth Fund and the Creative Quarter in Nottingham, and helping to support research and development
- Supporting skills for innovation including the Institute of Sustainable Engineering, rail training centre and getting graduates into existing businesses and starting their own enterprises
- Support for international trade and investment links through our delivery partners

2. Accelerating Commercial and Residential Development

Headline Local Growth Fund asks for 2015/16 include

The delivery of place-based packages comprising projects to deliver modal shift to create headroom for growth, targeted pinch point schemes on the road network, multi-modal corridor improvements, new access infrastructure and other targeted infrastructure measures to unlock our key sites including:

Broadmarsh and Southern Gateway

Reinvigorating the southern entrance to the City Centre of Nottingham, this programme ensures the Southern Gateway including Broadmarsh will be transformed through transport and public realm infrastructure investment linked to the £150m investment (Intu and City Council) in the Broadmarsh centre, £40m new Station Hub, a new integrated college site and Nottingham Castle redevelopment. This will support comprehensive development, the growth of the D2N2 priority sector of the visitor economy and greatly expand Nottingham's retail offer.

Outputs: 9900 Jobs 900 dwellings

Our City Our River, Derby

A comprehensive programme of capital infrastructure interventions, designed to unlock substantial economic regeneration of brownfield opportunity sites; incorporating innovative flood resilience, alleviation, and defence measures

Outputs: 6000 Jobs 600 dwellings

Chesterfield town centre and A61 Growth Corridor

Development of Chesterfield Waterside and commercial development around the canal basin. Includes A61 Whittington Moor Roundabout. Major junction improvement and committed Local Transport Board Majors priority scheme.

Outputs: 3700 Jobs 1990 dwellings

Derby A52 Pride Park

Major junction improvement and committed Local Transport Board Transport Majors priority scheme. Will support 3200 new jobs on Pride Park and the Derwent Triangle.

Outputs: 3200 Jobs

Rolls Royce site, Hucknall

Access and infrastructure works to facilitate 27.1ha business park and residential development

Outputs: 2200 Jobs 900 dwellings

Woodville/Swadlincote Regeneration Route & Drakelow Park

Unlocking up to 35 hectares of land for redevelopment

Outputs: 2160 Jobs 2539 dwellings

Markham Vale Enterprise Zone

Seymour Link Road. Regeneration Route and committed Local Transport Board Transport Majors priority scheme.

Outputs: 2114 Jobs

A46 corridor projects, Rushcliffe

Facilitating 3 urban extensions on the edge of Nottingham

Outputs: 2000 Jobs 3500 dwellings

A57 / A60 Junction, Worksop

Major junction improvement and committed Local Transport Board Transport Majors priority scheme. The scheme will contribute towards enabling 1,805 new jobs and 1,175 new homes.

Outputs: 1805 Jobs 1175 dwellings

Key Mixed Use sites in the Peak

New access routes to facilitate development at Ashbourne, Bakewell Riverside, Fairfield Link, Buxton

Outputs: 1450 Jobs 810 dwellings

Sherwood Growth Corridor

Providing highway improvements to bring forward 5.8Ha of employment land and the Mansfield urban extension

Outputs: 1000 Jobs 1700 dwellings

Newark Southern Link Road

Unlocking a major strategic mixed use site to the south of Newark to facilitate an urban extension

Outputs: 800 Jobs 4050 dwellings

Priority Actions

- A programme of prioritised economic infrastructure investment to accelerate the delivery of jobs and homes
- A Large Sites programme in partnership with HCA
- Superfast broadband connectivity across D2N2
- Work with partners to fully capture the benefits of HS2 (see HS2 and East Midlands Connectivity)

3. A D2N2 Skills Deal

Headline Local Growth Fund asks for 2015/16 include;

A Single Further Education Hub for Nottingham

The Nottingham Skills and Employment programme will involve integrating FE provision and employment opportunities across the city that will meet the demands of business. It will provide a new physical College hub in the heart of Nottingham's Creative Quarter, with employment spokes in our communities, which will complement existing Work Programme, Youth Contract, Employer and Apprenticeship Hubs. The Nottingham Skills Hub will respond directly to the needs of local employers; supplying the skills required for Nottingham's key employment and growth sectors. It will promote and develop entrepreneurial behaviours, career aspiration and transparent progression pathways into employment, within fit-for-purpose, industry-standard facilities.

Outputs: 490 Jobs

New integrated FE and Skills provision delivered via close collaboration and serving Nottingham its sub-region and 1,200 additional learners per year within 3 years

Chesterfield Centre for Higher Level Skills I

The new Centre for Higher Level skills will deliver a step change in higher level skills opportunities and support the economic growth and resilience of businesses and the workforce in Chesterfield and North East Derbyshire. A clearly visible progression pathway from Apprenticeship to Higher Apprenticeship will encourage and provide a greater opportunity to young people with more choices post-16. The University Centre will provide innovation support to stimulate business collaboration and by providing eight business incubation units a programme of enterprise and entrepreneurship support.

Outputs: 1483 new students over 5 years who would have access to higher and vocational pathways

Hudson Building, Derby

Derby College will be able to offer more opportunities in construction for young people across all age ranges as well as offering more flexibility. The College will expand its apprenticeship provision across all levels as well as offering a broader range of apprenticeships and programmes such as qualifications in ground-working, low carbon construction techniques, retro fit and environmental construction and roofing.

Outputs: 2000 new students over 3 years, 96 new apprenticeship opportunities within the first year.

Vision University Centre, Mansfield

The Vision University Centre will create a new teaching and learning space with state of the art facilities to support local people gain higher level vocational skills. The new University Centre will build on the success of the local HE provision offered by West Nottingham College in partnership with local universities. Creating more opportunities to access higher level skills locally will support increased progression to HE among young people and ensure local employers can access the higher level skills they need to support the growth of their businesses.

Outputs: The new University Centre will support in excess of 600 new HE learners over 3 years, including an additional 100 Higher Apprenticeships

Broomfield Hall, Derbyshire (redevelopment)

The fit-for-purpose land-based skills campus and sports analysis centre will prepare over 500 learners with new emerging careers. Broomfield Hall delivery will be based around vocational and apprenticeship provision.

Outputs: 176 new apprenticeship opportunities within the first year.

Priority Actions:

Transformation of facilities for HE/FE including:

- A new campus at Basford Hall, Nottingham will be a regional hub for training in construction, science, technology and sustainable technologies. The campus will be a true 'community college' which reflects the hopes and aspirations of those living nearby.
- An integrated Nottingham Skills Hub providing a new physical integrated college serving Nottingham and Nottinghamshire in the heart of Nottingham's Creative Quarter.
- A University for Mansfield and Chesterfield will deliver a step change in higher level skills opportunities and support the economic growth and resilience of businesses and the workforce in Mansfield, Chesterfield and North East Derbyshire.
- The HS2 College is a significant opportunity to build on the specialist facilities and extensive relationships with employers that already exist, and all stakeholders are committed to working collaboratively to provide a centralised locality.
- UTCs for Derby and Nottingham will provide specialist education and work-related opportunities for local students. The Derby Manufacturing University College will specialise in engineering and technology skills and the Nottingham University Academy will specialise in science, technology, engineering and maths.
- The Vision Studio School at Mansfield will provide an exciting, vibrant and dynamic learning experience for young people aged 14-18 and will specialise in Engineering, Transportation and Health and Care occupations.

Meeting the Needs of Key Sectors:

- Sector Consultative Task Groups and action plans are being formulated to inform workforce growth, development and on-going consultation.
- A holistic employer and sector-led engagement strategy.

Increase Employability and Enterprise Skills:

- A D2N2 Employability Framework to help young people to be more job ready, support school IAG, skills competitions, events, pathways, enterprise and a D2N2 Skills Show.
- A D2N2 pathway for traineeships and higher level career pathways developed as a tool-kit for students, schools, careers advisers, providers and employers.

Reducing Unemployment:

- Support for local programmes to help people into work with activities to engage the disengaged, promote destination and outcome based programmes and provide local and responsive support and funding in line with emerging community needs. Provide specialist support, engagement and incentives.
- Reducing NEETs and youth unemployment through increased success for IAG.

Increasing Employer Uptake:

- Provide demand-led training informed by employers.
- Develop activities to support the roll-out of a sustainable Apprenticeship Hub model across D2N2 providing employer incentives to encourage a 20% increase in apprenticeships.
- Provide opportunities to create traineeship destinations through engagement incentives to support providers and employers.

Higher Level Skills Development:

- Access to a highly skilled workforce critical to its future growth, capacity for innovation and economic resilience.
- Support graduate placements and internship projects

4: HS2 and East Midlands Connectivity

Headline Local Growth Fund asks for 2015/16 include

Collaborating to fully realise the huge economic potential of HS2 and to build the competitive advantage provided by our connectivity through the East Midlands and beyond is a priority for D2N2 in 2015/16.

HS2: Detailed Connectivity and Master Planning

We will work with partners, including HS2 Ltd, East Midlands Airport, transport authorities, LLEP and business to masterplan the proposed HS2 Station, develop an integrated East Midlands connectivity package, exploit the full benefits of the proposed rail freight hubs and study solutions for orbital movements to the east side of Nottingham. This will require revenue support from the Local Growth Fund to unlock the economic potential of the station site and ensure that wider region maximises the benefits from HS2 and strategic connectivity enhancements.

Midland Main Line Speed Improvements for Market Harborough

Working collaboratively with Network Rail, LLEP and Sheffield City Region LEP we will use Local Growth Funding to deliver line speed improvements to the Midland Mainline at Market Harborough to enhance journey times, particularly to London from the East Midlands and South Yorkshire. It is a time critical investment that needs to happen in advance of electrification.

Nottingham – Lincoln Castle Line

The speed and frequency of rail services between the Core City of Nottingham and Newark, a key focus of future growth, and then to Lincoln are an impediment to growth in this key corridor with the fastest current journey time slower than the service 100 years ago. D2N2 will work with East Midlands Trains and Greater Lincolnshire LEP to secure Local Growth Funding to increase train frequencies and improve journey times on this corridor.

Superfast Broadband

We will build on current investments through BDUK and other routes through investments leveraged by the Local Growth Fund to spread connectivity, particularly in rural areas, beyond the current 95% of premises coverage target and to address insufficient speed in key urban areas. This will minimise digital exclusion and together with support for exploiting enhanced digital connectivity, support business investment and growth.

HS2 College in Derby

Locating the HS2 College at Derby will not require support from the Local Growth Fund. It is readily deliverable in 2015/16 and will provide world class skills for the development and operation of HS2, building on the existing facilities, capacity and established rail industry relationships of our 11 colleges working in partnership.

Priority Actions:

- We will lead a taskforce to develop a strategy to fully capture the benefits of HS2, bringing together HS2 Limited, LLEP and local transport authorities. This will include the development of a Masterplan for the proposed HS2 station, to support the delivery of the proposed Maintenance Depot at Staveley and to enable early work on infrastructure, and a regional connectivity package to deliver improved connectivity across the D2N2 area, and fully capture the benefits of HS2 for the East Midlands economy
- We will work with East Midlands Airport, LLEP, Highways Agency, rail stakeholders and private sector partners to maximise the benefits of the development of air services and emerging proposals for Strategic Rail Freight Interchanges near A50/M1 J23a/24, which will deliver large-scale economic benefits across the wider East Midlands.
- We will work with Network Rail, Sheffield City Region and LLEP to ensure immediate action to secure improvements to line speeds at Market Harborough, prior to electrification of Midland Main Line, and with GLLEP to secure improvements to the Nottingham Lincoln Castle line.
- Accelerated business cases for key economic infrastructure and connectivity investments, including wider rail connectivity, the Fourth Trent Crossing and orbital movements around the east side of

Greater Nottingham.