

# YOUTH ENGAGEMENT FOR D2N1

Targeted support for young people



European Union  
European Social Fund  
Investing in jobs and skills



European Union  
European Structural  
and Investment Funds

## The programme will achieve added value by:

- Supporting young people aged 16 – 24 who are currently not in education, employment or training (including claiming out of work benefits) to reengage with education, employment and training;
- Providing support that is tailored to individual needs to address young people's barriers to progression;
- Delivering wrap-around support and mentoring to enable young people to engage with existing provision and to sustain in employment, education or training.

## The programme will provide:

- Outreach activities to identify and engage young people who are disengaged from mainstream provision or unemployed i.e. young people who are NEET. This will include working with relevant Local Authorities to engage YP known to be NEET.
- Marketing and promotion of the programme to engage participants, including working with partners to secure referrals to the provision for eligible young people. This may include sessions with parents / carers / family members.
- Intensive initial engagement to motivate and inspire young people to engage with the provision, including mentoring and careers advice. Support to complete an individually tailored Action Plan. The Action Plan should be signed and agreed by the participant and set out their personalised pathway to move into EET.
- Delivery of the action plan to include independent and impartial face to face careers advice and guidance, provision of motivation and confidence building support, work experience and work tasters, volunteering to develop personal skills and competencies, enterprise activities to inspire participants and raise aspirations, referral to appropriate existing local provision. This could include innovative solutions to individual barriers such as supporting the young person to engage with sports coaching to address confidence and motivation.
- Where a young person has a need that can't be met through mainstream funding and/or existing provision and which is a barrier to employment, the programme will fund or secure delivery of actions to address this need e.g. paying for equipment to allow the participant to undertake work experience. This could include small volume of basic, low value, job-related skills certification where the absence of that certification is identified as the barrier preventing individuals from moving into work or education/training.
- Identifying and securing an appropriate EET activity for XX%\* of participants, to include traineeships, Apprenticeships, full time education, jobs with training. This could include part-time education for young people who are not ready for full time provision.
- Provide targeted incentives for employers to support with additional costs of taking on a participant from the programme. This would be a single payment of up to £x00 directly to the employer.
- Provide in work / in training support for young people to ensure they sustain their activity e.g. travel costs, work equipment, debt and money management information, signpost to in-work training.

## STRATEGIC CONTENT AGREED BY D2N2 ESIF COMMITTEE

### The Derby, Derbyshire and Nottinghamshire (D2N1) area will benefit from:

- Over 1100 participants engaged
- All participants to receive support to progress towards work, including undertaking learning activities that address their individual barriers.
- XX%\* of participants to progress to an appropriate EET activity, to include Traineeships, Apprenticeships, Education, Employment (including self-employment) or volunteering.
- Provision designed to address high levels of young people who are NEET in rural and sub-urban areas of Nottinghamshire and Derbyshire, and focused provision in Derby City wards of Normanton, Arboretum and Sinfin.

### People who will benefit from this programme are:

- Young people aged 16 – 24 who are currently NEET including the following:
  - o have a disability or learning difficulty; and / or
  - o are care leavers or young people in Care; and / or
  - o are young parents and / or lone parents

### Contracting and funding allocation:

- The programme will be procured through the SFA opt-in.
- This contract will be for up to 2-years.
- There will be two contracts, sharing the total £3.2million funding allocation from ESF and SFA
  - (1) D2, Derby and Derbyshire £1,802,286
  - (2) N1, Nottinghamshire £1,397,714

\* Details to be made available in the specification.