

D2N2 Local Enterprise Partnership

Brief for Private Sector Advisory Board Member positions



Contents

D2N2 Local Enterprise Partnership: An Introduction

Job Description – Advisory Board Members

Timetable for Applications

D2N2 Local Enterprise Partnership

D2N2 is the Local Enterprise Partnership (LEP) for Derby, Derbyshire, Nottingham and Nottinghamshire.

Local Enterprise Partnerships are locally-owned partnerships between the public and private sector. The private-sector led partnerships play a central role in deciding local economic priorities and undertaking activities to drive economic growth and create local jobs.

The role of LEPs in driving local economic growth has been re-inforced by Government in the publication of the 'Strengthened Local Enterprise Partnerships' review published in July 2018¹.

D2N2 is the fifth largest of the 37 LEPs in England, covering an area with a population of more than two million people and an economic output of around £45 billion GVA (Gross Value Added).

Our goal is to improve the productivity of our economy through inclusive growth. Our vision is of a more prosperous, better connected, and increasingly resilient and competitive economy.

We will deliver this through a number of key actions set out in our Strategic Economic Plan:

- Build a stronger LEP with an effective Local Industrial Strategy;
- Support our businesses to improve their productivity;
- Utilise and develop our knowledge and innovation strengths in our key sectors;
- Address the skills challenges in our area to support the needs of employees and businesses in a changing economy;
- Seek investment to deliver the infrastructure necessary for world class transport and digital connectivity;
- Work with partners to realise the full economic potential from HS2.

D2N2 is led and governed by its Board; made up of high-profile and respected business leaders, local authority leaders and representatives of the higher education, further education and voluntary sectors from across the D2N2 area².

Advisory Boards

We have recently refreshed our Board membership with 5 new private sector board members. In addition to the main board D2N2 is putting in place a new governance structure with 4 new advisory boards to inform the delivery of the strategy. This structure is designed to be inclusive and collaborative and therefore has representation from across different sectors.

¹ *Strengthened Local Enterprise Partnership's* - published by Ministry of Housing, Communities and Local Government on 24th July 2018, available online at: https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/728058/Strengthened_Local_Enterprise_Partnerships.pdf

² For more information about who is already on the D2N2 LEP board, please visit www.d2n2lep.org/about/board

The four new boards cover Place, People and Skills, Business Growth and Innovation and are closely aligned to the priorities within the strategic economic plan and emerging Local Industrial Strategy.

D2N2 is now looking to recruit additional private sector board members to each of the 4 advisory boards to provide their expertise and input as set out below:

Place Board (2 positions available)

The place board is designed to facilitate and support the development of approaches to enhance the overall quality of place across D2N2, ensuring that it remains a great place to live, work, and visit.

The Place Board will be an advisory group to the D2N2 board to facilitate and support the development of approaches to enhance the overall quality of place across D2N2. The Place Board will bring together strategies, implementation and investment proposals for the Place priority within the Strategic Economic Plan, including infrastructure and connectivity, place making and marketing, and digital connectivity. This will build on the work of existing local plans and strategies.

People and Skills Board (2 positions available)

The People and Skills Board will develop, implement, and oversee the delivery of the People and Skills element of the Strategic Economic Plan and act as the Skills Advisory Panel for D2N2. The Board will also lead the development of the People element of the Local Industrial Strategy for D2N2.

Business Growth Board (4 positions available)

The Business Growth Board will contribute to the D2N2 Strategic Economic Plan ambition that by 2030 D2N2 will have a world-class innovation-led, highly productive economy with a global reputation for manufacturing excellence.

The main purpose of the Business Growth Board will be to ensure that businesses across D2N2 are supported to maximise their potential for growth and productivity, by providing a focus for co-ordinating the support provided across the area and informing the design of future support.

The Business Growth Board will specifically lead on overseeing delivery of the D2N2 Growth hub on behalf of the D2N2 Board.

Innovation Board (4 positions available)

The Innovation Board will be responsible for developing a strategic and coordinated approach to innovation activities, which support and drive forward D2N2's economic growth ambitions as articulated in the Strategic Economic Plan and Science & Innovation Audit.

The role of the Innovation Board will be to drive productivity in the Innovation priorities and strengths within D2N2 by bringing together universities, policy

makers, delivery partners and businesses into effective industrial partnerships.
Recruitment of Private Sector Members

We are looking for candidates from the key business sectors in the area and from all across Derby, Derbyshire, Nottingham and Nottinghamshire to engage in each of the 4 boards. In particular we are looking for individuals with areas of expertise and specialisms within each of the 4 areas above to help contribute towards the development of policy and priorities.

Further details of each board are available upon request.

Job Description – Private Sector Advisory Board Members

Role of Board Members

- Provide strategic input to the D2N2 advisory Boards on driving the growth of the D2N2 LEP area's economy from a private sector perspective.
- Contribute to a clear and informed view of the strengths, weaknesses, opportunities and threats facing the D2N2 area's economy.
- Contribute to the further development and help to drive implementation of the LEP's work programme, addressing the key priorities for economic growth.
- Contribute to the further development of the LEP's strategy and governance, in particular in the context of the development and implementation of the Local Industrial Strategy.

Experience and Attributes

Board Members must be able to demonstrate the following:

- A clear strategic vision, excellent communication and leadership skills, and a demonstrable understanding of the drivers of economic prosperity.
- Significant experience of working within a successful business based within the D2N2 area, to demonstrate credibility and achievement as a driver of private sector growth in the D2N2 area.
- Well-connected, with demonstrable links with other businesses and organisations.
- Knowledge and passion for the economic and business drivers which will enhance the vitality and competitiveness of D2N2

Timetable for Application

The closing date for applications is noon on Friday 14th June 2019. It is anticipated that those shortlisted will be invited for discussions with the Chair of the respective board.

Applications should quote the reference **D2N2 Advisory Board**

Application and should include a letter outlining how your experience and networks would benefit the LEP, paying particular attention to the 'Experience and Attributes' criteria as outlined above.

Please specify which particular board you are interested in and why.

All applications will be acknowledged. Please submit your application as follows:

By email (preferred) to sandra.casey@d2n2lep.org

By post marked 'Strictly Private and Confidential' to:

Sandra Casey
D2N2 LEP
8 Experian Way
NG2 Business Park
Nottingham
NG2 1EP

For any initial enquiries in confidence, please contact Sajeeda Rose on 07879 350140
or sajeeda.rose@d2n2lep.org